What is the quality cycle?

What is user testing as described in the lecture? How is it done?

What is A/B testing?

What is Google Analytics?

Custom analytics:

Ways to make web pages load faster:

Drupal:

  Stylesheet optimization

  Cacheing

What is PageSpeed Insights?

Minimize ______________ per page

  JavaScript, CSS, Images, ...

CSS & JS stylesheet optimization

Optimize images

Eliminate dependencies on your first screen